

Robert L. McCullum

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SUMMARY:

Results-oriented professional with 32 years in collegiate basketball, including seven as a Division I head coach. International coaching experience as well as extensive experience recruiting the South, Midwest, and Eastern regions of the United States. Proven ability to develop strong working relationships both internally and externally. Demonstrated success managing and motivating teams. Outstanding reputation in player development. Extensive experience in athletic fundraising and budget management. Polished presentation and public speaking skills.

PROFESSIONAL EXPERIENCE:

UNIVERSITY OF OREGON

AUGUST 2014-PRESENT

Special Assistant to the Head Coach
Manage Student-Athlete Development

Assist Head Coach Dana Altman as directed with practice evaluation, game preparation and evaluation with a specific emphasis on offensive efficiency and rebounding. Assist with academic support program. Community Service and Campus Relations Liaison. Plan and organize events with professionals on social issues related to student welfare and personal growth. Assistance with recruiting in preparation and organization of on-campus prospect visits.

2014-15 - Season 26/10. Advanced to NCAA Round of 32.

2015-16 - PAC-12 Regular Season Tournament Champs 31-7. Advanced to NCAA Elite 8.

2016-17 - PAC-12 Regular Season Champs 31-5 record. Advanced to NCAA Sweet Sixteen, still playing.

NBA AFRICA

2013

Project Director

Director of the NBA's "Train The Trainer" program. Teaching techniques, methods of coaching, and skill development.

FOSHAN LONG LIONS

2011-2012

Assistant Basketball Coach

Assisted head coach in the Chinese Basketball Association, the pre-eminent men's professional league in China

GEORGIA TECH

2010-2011

Assistant Basketball Coach

Supported head coach regarding all aspects of daily operations in an effort to improve the men's basketball program. Developed drills and practice methods to enhance student-athletes technical and individual talents. Analyzed game statistics and opponent data to assist in the preparation of game plans

UNIVERSITY OF CENTRAL FLORIDA

2009-2010

Assistant Basketball Coach

Assisted head coach in regards to all aspects of operations in an effort to advance the men's basketball program. Coordinated recruiting and developed drills and practice methods to enhance student-athletes technical and individual talents. Analyzed game statistics and opponent data to assist in the preparation of game plans

UNIVERSITY OF SAN FRANCISCO

2007-2008

Assistant Basketball Coach

Supported head coach regarding all aspects of the men's basketball program. Helped develop drills and practice methods to enhance student-athletes technical and individual talents. Prepared scouting reports.

- Assisted legendary basketball coach Eddie Sutton in an interim position.

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UNIVERSITY OF SOUTH FLORIDA **2003-2007**
Head Basketball Coach

Delivered solid leadership and direction to the men's basketball program to achieve the university's objectives. Managed a \$1.5 million budget and developed the program through successful implementation of coaching, recruiting, training, and mentoring initiatives. Made strategic decisions to drive improvement as well as inspire teamwork for success.

- Won more games against Top 25 teams than any other coach in program history to-date
- Recruited two players that were 1st and 2nd round NBA draft picks. They are two of just three players from the University of South Florida to ever play in the NBA
- 80% of student-athletes graduated from USF within five years of recruitment
- Conference-USA Academic Award- Highest Team GPA-

2004-2005

WESTERN MICHIGAN UNIVERSITY **2000-2003**
Head Basketball Coach

Provided leadership and direction to the men's basketball program to achieve the university's goals. Managed a \$700K budget and developed the program through successful implementation of coaching, recruiting, training, and mentoring initiatives. Made strategic decisions to drive improvement as well as inspire teamwork for success. Led WMU to 7th best turnaround, improving from 7 wins in 2000-2001 to 17 wins in 2001-2002

- 2002-2003:
 - 20-11, 3rd best win total in school history
 - 3rd round NIT
 - 3-0 against BCS opponents, including Sweet 16 participant Auburn University
 - MAC best defensive team (62ppg)
 - MAC Academic Award- Highest Team GPA

2001-2002

UNIVERSITY OF ILLINOIS **1996-2000**
Assistant Basketball Coach

Assisted the head coach to develop a nationally ranked program through the successful implementation of coaching strategies, recruiting and training programs. Helped coordinate nationwide recruiting, organized individual instruction (Post players) and scouted opponents. Provided strategic direction and fostered community involvement through fundraising / speaking events

- 3 NCAA tournament appearances
- 1 Big Ten Championship
- Responsible for all aspects of post play, individual and team rebounding

UNIVERSITY OF FLORIDA **1990-1996**
Assistant Basketball Coach

Coordinated nationwide recruiting efforts. Drove continuous improvement of the nationally ranked men's basketball program to enhance the university's athletic department through recruiting and player development. Helped foster community involvement through fundraising and speaking events

- 1994 NCAA Final Four, school record 29 wins
- 1992 NIT Final Four
- Coordinated 3 Top 20 ranked recruiting classes

KANSAS STATE UNIVERSITY **1989-1990**
Assistant Basketball Coach

Recruiting coordinator. Drove continuous improvement of the men's basketball program to enhance the university's athletic department through recruiting and player development

- 1990 NCAA tournament

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SOUTHERN ILLINOIS UNIVERSITY

1987-1989

Assistant Basketball Coach

Coordinated nationwide recruiting efforts. Helped drive continuous improvement of the men's basketball program to enhance the university's athletic department through recruiting and player development

- 1988 recruiting class led to first 20-win season and post season appearance in 11 years

ADDITIONAL INTERNATIONAL EXPERIENCE:

Basketball Without Borders (BWB) Johannesburg, South Africa (2013) - *Instructor*

Revolution Player Development Camp – Kazan, Russia (2012 & 2013) – *Director and Lead Instructor*

Nigerian Senior Men's National Team (2007) – *Head Coach*

Nike Hong Kong (2000) – *Camp Director*

International Recruiting- Nigeria, Lithuania, Dominican Republic, Philippines, Canada, Colombia

Foreign Tours- Mexico, Australia, France, Switzerland, and Italy respectively.

EDUCATION:

M.A., Secondary Education Alabama State University, Montgomery, AL

B.A., Physical Education Birmingham Southern University, Birmingham, AL

A.A., Seminole Junior College, Sanford, FL